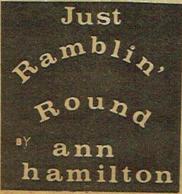


VOLUME 1 NUMBER 1

SCOTTSBORO ALABAMA 35768

SIXTEEN PAGES



SCOTTSBORO, ALA. - Folks are already talking about election time again, which incidentally comes up next year. The Mayor of the City is one of the big officials coming up for election or perhaps, re-election. To mention a few others, there is the Jackson County Board of Revenue including the chairman and another important one is superintendent of county schools.

A lot of speculation is going on about who will seek election to these offices and those of-ficials, ready in office who will seek re-election. The general opinion sways, as it usually does, toward several public officials running again. Out of the officials now in office we've had some pretty good men in charge of our governmental affairs. "Sis Vaught" takes over the Tax As-sessor's office in September, succeeding Bob Howland, who held the office 12 years — this in itself being an outstanding re-cord. One thing you "gotta" say for "Sis"; she proves that the feminine gender is also a capable sex in the political field. The word is out that the Re-

publican party plans to run a full slate in the year of 1968. The State Legislature has just passed a bill requiring the Republicans to hold a primary in order to field candidates in the general election.

And what else is the town talking about? Well, Charles Hodges, a local pharmacist was complaining at noon one day last week of being so tired early in the morning. Guess we'll have to recommend one of grandma's home remedies if he can't come up with a prescription to get rid of that tired feeling.

## MELLOW SOUND ADV. COMPANY IS FORMED

This is the first edition of The Jackson County Advertiser, owned by Dr. Ralph M. Sheppard, a local dentist, who is the owner of WCNA Radio Station.

The Advertiser and WCNA will both be located at the same office in the Thomas Building at Five Points. Both businesses will operate under the name of "Mellow Sound Advertising Company"

The company includes a newspaper circulation of 5,000 with 4,000 copies mailed to Jackson County homes without cost to its readers; radio coverage of all Northeast Alabama and parts of Tennessee, and cable television coverage of both Scottsboro and Huntsville.

Dr. Sheppard stated that "The Mellow Sound Advertising Company was established in order to provide Jackson County with a more complete advertising and news coverage".

Billy Pendergrass of Scottsboro has been appointed General Manager of The Mellow Sound Advertising Company and will also act as publisher of The Advertiser. For the past five years he has been employed by The Boeing Company in Huntsville in Configuration Management.

Schools and The University of Chattanooga. He is married to the former Miss Joann Waltz of Adrian, Mich. They have a casting. Hollis has also had daughter, Kathy, age 12 years. experience as a photographer,





ANN HAMILTON

position of editor, she has a regular program three nights a WCNA. week on

Mike Hollis has been ap-He attended Jackson County pointed as assistant editor of the newspaper. He has been employed as an announcer for WCNA since it began broad-Ann Hamilton, who will serve feature writer and newscaster. He is the son of Mr. and Mrs. Guy H. Hollis of Scottsboro. He is an Eagle Scout, a member of the Order of The Gets New Arrow and the Honor Organization

## **HIGHWAY URGED** FOUR-LANEDFROM MISS. TO TENN.

## Bond Issues **Total Over** One Million

SCOTTSBORO, Ala. - Two separate school bond issues totaling more than a million and a quarter dollars were approved at the Scottsboro City Council meeting Monday night.

Low bid was made on a 354,000 bond at the rate of 4.992 per cent by the joint group of: Thornton, Farish & Gauntt, Inc., J. C. Bradford & Co., The First Na-tional Bank of Montgomery, A. S. Hart & Co., and State National Bank of Alabama. The bond was a new issue of previous school bonds.

The second bond of 900,000 dollars at the rate of 4.994 per cent was awarded to a group consisting of: The First National Bank of Memphis, Cherokee Sec-urities Co. of Nashville, Hen-derson, Few & Co. Atlanta, Hendrix, Mohr & Head, Inc., Bir-mingham, Hugo Marx & Co., Bir-mingham, Berny Perry & Co, Birmingham, and George M. Wood & Co. of Montgomery. This bond issue was for the new million dollar Scottsboro High School. Approval for both bonds was unanimous by the council.

The council passed a resolution requested by the state highway dept. stating: "That whereas the State Highway Department has requested assurance from the city council that upon completion of the proposed widing of US Highway 72 the city of Scottsboro will prohibit parking on said highway from Dry Creek on U S Highway 72 East to the TB Hospital bridge on U S Highway 72 West, such assurance is hereby given by the City Council." Four-laning of Highway 72 was endorsed by the Jackson County Board of Revenue Monday and has long been a dream of many people.

SCOTTSBORO, ALA. - Fourlaning of Highway 72 was endorsed Monday by the Jackson County Board of Revenue at its regular meeting. The board signed a resolution prepared by four counties to Governor Lurleen Wallace and State Highway Director Herman Nelson recommending the four-laning of 72 from the Mississippi to the Tennessee lines.

Other counties included Madison, Limestone and Lauderdale.

The resolution stated, "Whereas US Highway Number 72 serves Tennessee Valley, the fastest growing area in Alabama and Whereas, said highway is extremely heavily traveled by both trucks and automobiles and is in great need of modernizing now therefore be it resolved by Madison County Board of C missioners, the Jackson C Board of Revenue, the Li tone County Board of Rev and the Lauderdale County Ca missioners Council that US Highway Number 72 be four-laned from the Mississippi line to the Tennessee line at the very ear-liest time possible."

## **News Briefs**

Scottsboro Ala. - A welder's torch destroyed several tar. paulins loaded on a trailer truck. The Scottsboro Fire Dept. answered the call on Kyle St. to a welding shop around 4:15 p.m. Monday. There was little or no significant damage to the truck or building.

SCOTTSBORO, ALA. -- Jackson County is included in a 13 county area for a proposed Tennessee Valley Education Center which has just had a \$395,719 grant approved by the US Office of Education.

" THE WEATHER AHEAD"

.....

Looks as if Mr. Albert Parks is just about ready to open up his new mens' store on Broad Street. In fact, tomorrow happens to be his big grand opening.

Other new businesses opening up around town include the 'Lil'e Chick" on Market street. Mr. and Mrs. Clyde Adams are the owners. The Hunter Electric Company on Highwav 79; is also new. Dr. and Mrs. Grady Jones, both physicians are building a new clinic on S. Broad.

Seen in town last week were Babs Hodges Deal and Borden Deal, authors of several wellknown books some concerning Scottsboro and the Tennessee Valley.

as The Advertiser's editor, has held this position previously. She has also served as a local correspondent for the Chattanooga Times. In addition to the

SCOTISBORO, ALA. - Dates for the issuance of driver's license test here are Tuesday and Wednesday of each week. Applicants are requested to come to the Courthouse on Wednesday when possible. Officers I.O. Stone and D.G. Tucker are in charge of the test, which are given between the hours of 7:30 a.m. and 4 p.m.

SCOTTSBORO, Ala. - Jackson County Cattlemen are participating in a beef cattle tour today, Thursday according to W. A. Murrah, head of the local FHA office here.

Murrah stated that the tour left Scottsboro this morning at about 8:15 and traveled to the Stone Cattle Farm at Larkinsville. During the tour the group will stop off at Murrah's place for a discussion on beef cattle.

## **Section High** School Principal

SECTION, Ala. - Present head of the Tri-Counties Community Action Program will be Section High School's new principal during the 1967-68 term, according to County Superintendent A. A. Clemens.

James Edwin Tidmore of Sylvania, the new principal, holds a Master's Degree in Education. having attended Jacksonville State Teachers College and the University of North Carolina. He began teaching in 1956. Last year he served as principal of Sylvania High School.

### FIVE DAY FORECAST

Temperatures for the period of five days -- Today thru Monday will average three to six degrees below normal. It will be cooler at the beginning of the period, particularly in the north portions. The cool period will be followed by a warming trend. Normal highs will range from 88 to 92 degrees, and normal lows will be from 67 to 72 Rain will be moderate to heavy in scattered showers and thunder showers throughout the period on thd extreme southern portion

Rain is likely Saturday through Monday elsewhere ...

### PAGE TWO

### JACKSON COUNTY ADVERTISER

### THURSDAY JULY 13, 1967

## Loan Awarded

Federal loans totaling \$660,199 have been approved for the Towns of Pisgah and Section, Rep. Bob Jones and Senators Lister Hill and John Sparkman announced.

Federal funds of \$284,480 were requested by Pisgah officials to provide for construction of 20 units of low-rent housing. Ten of the units will be designed for elderly people.

Federal funds of \$375,719 were requested by Section officials to provide 26 units of low-rent housing. Fourteen of the Section units will be for the elderly.

The Federal loans will be repaid by the sale of long-term bonds to private investors.

The agreements between Pisgah and Section and the Department of Housing and Urban Development provide for an annual contribution to allow the local agencies to keep rents within the means of low-income families.

## **Postal Opening** Is Announced

SCOTTSBORO, ALA .- The Board of US Civil Service Examiners for the US Post Office, announces an open competitive Examination for positions of substitute postal clerk and and substitute city letter carrier for the local post office.

Rate of pay for these positions is \$2.64 per hour. In addition, postal employees receive vacation, sick leave, low-cost life insurance, health benefits, maximum job security and good retirement benefits. -Mo formal education of special

ing is required and appliwho pass the civil serexamination have their manes placed on a register in the order of their scores for future consideration.

Contact your local postmaster for additional information. All interested applicants should file, without delay, with the Board of US Civil Service Examiners, Room 306, Main Post Office Building, Memphis, Tennessee 38101.

## SUGGESTED MENU

## CRUSTY FRIED CHICKEN

34 C enriched flour 1/2 C fine dry bread crumbs

- 1 T salt
- 1 T paprika
- 1/4 t pepper

a 21/2 to 3-lb. fryer, cut up fat

Combine flour, bread crumbs and seasonings in paper bag; add a couple of pieces of chick-

## **New Officers** For 1967-1968

LIONS President, John Ramage First Vice-President, B. W. Kennamer

Vice-President, Bill Second Sumner Vice-President, Ray Third

Morrison Secretary, Jack Bryant

Treasurer, Don Wright Lion Tamer, Charles Robert.

son Board of Directors, Brooks Brown, Bill Bradford, Ronald Jones, Leonard Derrick, and Gene Warr

Social Security Change Is Made

SCOTISBORO, ALA. -- The location of Social Security Facilities here have been changed. Social Security offices have been moved from the Courthouse to the auditorium in the Jackson County Health Department.

New offices at the Health Department will be open on Tuesdays and Thursdays of each month.

The arrangements to re-locate these facilities were made by the Jackson County Board of Revenue in co-operation with the Scottsboro Chamber of Commerce and the Health Department.

Purpose of the move was to secure a ground-floor location for elderly people and to help relieve the parking problem on the square.

## Beef Cattle

SCOTTSBORO, ALA. - The Jackson County Annual Beef Cattle Field Tour will be held on the Allison Farm next Wednesday, July 19 at 9:30 a.m. Guest speaker will be Dr. J.W.

Gossett, chairman of the Ani-mal Science Division at Auburn University Extension Service.

The group attending the tour will see the Allison herd and members of the Jackson County Cattleman's Association and their guest will be served a barbecue lunch. Members and their wives are urged to attend.

## Advice Column To Start Soon

Beginning with next Thursday's edition of the Advertiser

VFW POST 30 Commander, Robert L. Hen-

Adjutant Finance Officer, Frank Griggs

D. Edmonds

Historian, Arnold Johnson Sergeant at Arms, Delbert A. Proctor

BPW President; Kathryn Thomas Vice President and Program Chairman, Chris Semmes

Dawson

Treasurer, Molene Hicks

(Editor's note: If your club or organizations has elected new officers for the forthcoming year, please let us know and we will be glad to publish their names in our New Officer List).

## Workers

SCOTISHORO, ALA. -- Need part-time work? Call your State Employment Office. Persons interested in doing household work, yard work, clean-up jobs, loading or unloading merchandise, painting, hauling with pick-up trucks, janitorial work or any other type work by the day or hour will find help in securing jobs at the employment office.

You are requested to report to the employment office Mondiv through Saturday's between the hours of 7 - 9 a.m. and from 1 - 3 p.m.

The Scottsboro Chamber of Commerce and the State Employment Office are working together in an endeavor to find work for its citizens.

And if you need someone to do this type work, just call 574-1720 for more information about persons available for

shaw

First Vce-Commander, John

Secretary, Allison Wynn Chaplain, Harold L. Pierce

bama State Trooper Willie Lacks.

is resigning his post here, Recording Secretary, Opal effective July 15, to attend Bible Baptist Institute at

Corresponding Secretary, Ann D. Willmon

stationed here for the past 6 vears. He is married to the former Miss Patsy Ann Presley of They have two Section. children, Pamela Lynn, 3, and

Graceville, Fla. for three

years. Officer Lacks has been

Lacks decided to go into the ministry during the latter part of 1965. He has delivered sermons in various Baptist churches in this area since this date. He is a member of the Calvary Baptist Church where he is a deacon and Sunday School Teacher.

Hans call for the family to leave here sometime in August.

## Grooming Aid for Bride & Groom

calendar makes the time go fast. Honeymoon time is almost here. And now out come the all-important travel and trousseau lists. What travels well and what does not may be less of a problem this year thanks to a neat little spray, steam and dry travel iron.

No pre-dampening is necessary with this spray steam iron thanks to a plastic bulb which provides a full 20 minutes of steam. For touch-up jobs on any fabrics, dry ironing is the answer.

Now you can travel light and still take the packable little

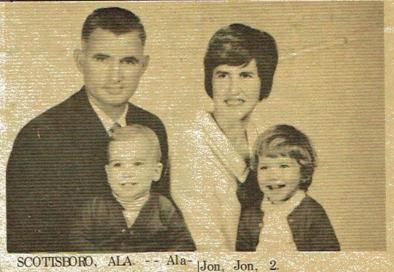
Marking off the days on the travel iron. It weighs just 28 ounces and works anywhere on 120 volts, A.C. or D.C.; and 230 volts, A.C. Adapter plugs for overseas use are included. And now you can look fresh as a daisy in all your new clothes every day during your vacation period. General Electric makes this great little travel companion.

> Now you can take that lovely linen shift and your new husband's slacks you had your doubts about. Linen wrinkles but this little sem quickly puts right any clothes wrinkled by packing.



# LISTEN TO 7nrs.





en and shake. Place on rack to let coating dry. Heat fat (1/2 inch deep in skillet) until it sizzles a drop of water.

Brown meaty pieces first: then slip others in. Don't crowd

you may need two skillets. Brown one side; turn with tongs so as not to pierce. When lightly browned, 15 to 20 minutes, reduce heat; cover tightly. (If cover isn't tight, add 1 T water). Cook until tender, 30 to 40 mins. Uncover last 10 minutes to crisp. Make 4 servings. To complete this mouthwatering meal prepare a colorful crisp tossed salad topped with wedges of red-ripe tomatoes and serve buttered corn, hot biscuits and green and black olives.

we will have a special advice column entitled "Dear Babs" Advice will be given on personal problems to both teenagers and adults.

All correspondance should be mailed to "Dear Babs," c/o Box 699, Scottsboro, Personal answers will be given upon request by sending a selfstamped envelope.

### ELEGANT PHONE COVER

Now Dad can have a phone as elegant as the rest of the house . . . or the office. A prestige silversmith offers a Telephone Cover, rich, embossed silverplate slip-on for regular phones or for the smaller types. Check your jewelry store and silverware departments.



ONE-TON BULL - This one-ton bull exhibited by Bedford Allison of Allison's farm is the Allison's herd sire. This bull, Ermitre of Albandale, was sired by Ermitre of Haymont, an imported bull from Scotland which sired the 1960 International Grand Champion. Shown in the picture from left are Ed White, extension farm agent; Houston Kennamer, president of the Jackson County Cattlemen's Association; Curtis Allison, owner of Allison Farms; Gordon Sebring, chairman of the Jackson Sebring, chairman of the Jackson County Board of Revenue; Bedford Allison, Bill and Cookie Merritt, Allison's grandchildren.

### THURSDAY JULY 13, 1967

### JACKSON COUNTY ADVERTISER

## GIVING A SHOWER? SOME FRESH IDEAS! ...

Are you looking for a different theme for your bridal shower? If so, here's a hint or two that may be helpful:

Many stores have a bridal gift registry whereby a package-shower can be arranged. Each guest agrees in advance to contribute a specific sum of money. The hostess uses the total collection to purchase all the gifts in one store. They are presented with all the donors' signatures on one card. This procedure makes it possible to give a few expensive gifts along with some less expensive ones, without causing too much hardship for any one individual.

Another idea proposed by Mrs. Jeannette Lee, design director of Hallmark Cards, is a kitchen cupboard shower. It provides the bride with wellstocked kitchen shelves. Unusual gourmet canned goods, imported seasonings, packaged goods, staples, delicacies, and a set of cannisters make good gifts.

Great excitement prevails as the day of a wedding draws close, not only for the bride-tobe but for her relatives and friends as well. This is the time to let off a little of the excitement with a wedding shower. "Showers can come at almost any hours," Mrs. Lee reminds us. "There's the late morning shower with brunch served; the luncheon shower, afternoon tea or an after-dinner coffee-anddessert shower."

Individuality should be the key to whatever you plan. Use some tricks of your own. Does the bride like gardening? Try a garden shower with the invitations written on plant tags. The choice in potted plants and garden accessories is extensive, and these made ideal gifts for the lovely bride with a green thumb. If it's a kitchen shower, invitations could be issued on small grocery bags.

However, leading manufacturers of paper products make party preparations practically effortless with such helps as Plans-a-Party coordinated sets. These are made up of centerpiece, invitations, table cover, plates, cups, napkins, place cards and nut cups.

"One of the newest sets has as a centerpiece a sprinkling can", Mrs. Lee said. Then there's the bride's centerpiece, a paper honeycomb bride in a billowing bridal gown".

The traditional shower decoration, a parasol, also is available. This symbol is as old as



UMBRELLAS AND SHOWERS have a natural affinity. These, from a Plans-a-Party group of coordinated decorations and table accessories, are designed to set the traditional theme for a happy event at which a bride-to-be is "rained" with gifts. Sunny yellow honeycomb paper is easily assembled to form the fluffy-looking umbrella that is scattered with orange and yellow blossoms. The stylized flowers also decorate the matching tablecloth, napkins, plates, and cups as well as the nut cups. Photo. courtesy Hallmark Cards.

the name "shower" itself, dating back to the 1890's. Japanese paper parasols were popular at that time, and someone got the idea of filling them with gifts. The bride-to-be opened the parasol over her head, literally receiving a "shower" of gifts.

Whatever theme you may

choose in centerpieces and matching table items you can be confident that it will set the mood for the occasion.

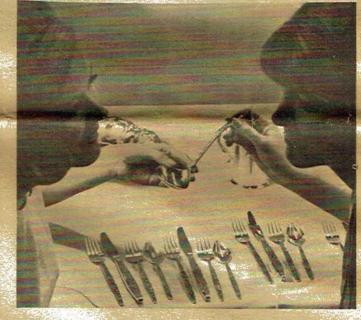
\* \* \*

## Precious Dowry, Sterling Silver

It has always been traditional for the bride to bring to marriage a dowry, a gift from her parents. In ages past this usually meant a herd of cattle. Today, it usually means sterling silver.

Second only to her engagement and wedding rings, her sterling silver is among the most precious and personal possessions a bride has. Therefore it is fitting that the ones who mean so much to her should be the ones to give it.

By giving your daughter her sterling you are assuring that during the early years of marriage - when so much is still in the future - she and her husband will have their feet on the path to the gracious living you want them to have. Of course, family and friends will want to give silver wedding gifts, but the serene security of having her basic sterling to start with is yours to ensure. According to the Jewelry Industry Council, the goal of most young brides is a set of eight place settings. You may choose to give your daughter a starter set of four place settings, in which case she should



THE MODERN DOWRY — sterling silver. The wedding gift from her parents is the bride's most gleaming contribution to her new home. Shown here is lovely flatware in Spanish design, with the accent on contemporary grace. Photo, courtesy Jewelry Industry Council.

register her pattern choice with your jewelry store Bridal Consultant, and tell her friends and relatives that silver is what she wants as a wedding gift. And you may choose to enlist the aid of the family of the groom, so that both of you together can give the young couple a more complete service. Silver is the essential luxury in every home, but particularly for newlyweds who have so much to strive for. A gift of silver at this time is the most lasting and lovely way to start your daughter on her way to the good life you wish for her.



The list of "must" furnishings for every bride's first home includes a bed. Choosing the right mattress is important, because it can affect your comfort, sleep efficiency, and even your health.

The average mattress lasts 14 years, and is used eight hours every night. This makes it perhaps the most-used item in the home, and one where a wrong choice can cause the most trouble for the longest time.

Today's "nearly wed" couples can choose from many exciting new mattresses that were not available only a few years ago. New latex foam rubber mattresses, for instance, never need turning and are

#### lightweight and flexible for easy handling and moving. New kingsize and queensize mattresses are just the thing for tall, heavy young adults. And stores now offer improved, luxury versions of many "old reliable" brand name mattresses.

Most young couples today choose a kingsize or queensize bed. Longer and wider than standard sizes, the supersize beds provide enough room to stretch out or roll over without annoying your partner. Actually, for most people a supersize bed is not a luxury but a necessity for satisfying, comfortable sleep. In fact, over one third of all mattresses sold today are

## Nearly-Weds Select Mattress for a "Lifetime"

supersize.

Caring for a kingsize bed is not really all that difficult. If you choose a latex foam rubber mattress, you will never have to turn it, saving that difficult chore. The latex foam units are easy to deliver too, because they are flexible and bend to go through doorways.

If you are unfamiliar with latex foam, you will find that most leading mattress makers offer shoppers a choice of either latex foam or innerspring units in their best line of mattresses. The two constructions have the same brand name, guarantees, ticking and price in many cases. So it is apparent that the manufacturer stands behind the product fully.

## THE JACKSON COUNTY ADVERTISER

PUBLISHED EACH THURSDAY by MELLOW SOUND ADV.CO. BOX 699 SCOTTSBORO, ALABAMA 35768

BILLY PENDERGRASS -----PUBLISHER

ANN HAMILTON \_\_\_\_\_ EDITOR

MIKE HOLLIS \_\_\_\_\_ ASSISTANT EDITOR

FRED BLALOCK \_\_\_\_\_ SPORTS EDITOR

PHONE 574-2341

## EDITORIALS

### RESPONSIBLE JOURNALISM

In the past one hundred years, the printed word has become the foundation of civilization. Through printers ink and type one's knowlege has become the heritage of all. The newspaper, for years, has played an important role in keeping the public correctly and well informed. If a newspaper can deal honestly with it's public, it will undoubtedly acquire the confidence of it's readers. This alone may be the breaking or making of a paper. Out and out ommisions of genuine news, distortion, exagger-ation or tinting of the news to the benefit of any one group may spell eventual disaster, for as Abraham Lincoln once said: "You can fool some of the people all of the time, and you can fool all of the people some of the time, but you can't fool all of the people all of the time." The newspaper is constantly under the scrutiny of the public eye and is more open to criricism than perhaps any other news media, because the results are there in black and white. The function of a newspaper is to serve it's public.

The newspaper that gains a reputation for fairness and honesty can truly serve one and all, regardless of beliefs and opinions. This is what we hope to achieve...

STATEMENT RELATING TO THE PROPOSED CONSTITUTIONAL AMENDMENT TO PROTECT GAME AND FISH FUNDS

The Game and Fish program in Alabama is financed entirely by the hunters and fishermen who participate in theprogram, and under no circumstances do any monies from the General Fund become involved in the administration of the program.

For the entire history of the state game and fish program the hunters and fishermen have paid the costs in addition to paying all other taxes which non-hunters and fishermen pay. The reason these hunting and fishing costs have been paid without qurrel is due to the fact that prior to the 1963 session of the Legislature the money has always been spent toward a better hunting and fishing program.

It is our conviction that since the hunters and fishermen are willing topay an additional tax or license to support their hunting and fishing program the extra money paid by them should be spent on such programs.

Money paid into the Game and Fish Fund comes from three primary sources; namely, sale of hunting and fishing licenses, excise tax paid on hunting and fishing equipment, and fines paid for violations of the game and fish laws and regulations.

During the past several years Alabama has received over \$500,000 annually from the federal excise tax on hunting and fishing equipment. In

## Around Alabama

A-NUMBER-ONE-DERFUL" ad ... Along with a Festival of Arts promotion BIRMINGHAM MAGA-ZINE listed six of the state's major events of May and June . . .S & H IDEABOOK noted in its Discover America section B'ham's Festival of Arts and State Fair and Mobile's Deep Sea Fishing Rodeo. . . TRAVEL spotlighted the Lake Martin Festival at Alex City in "Calendar Jottings of Worldwide Interest" (Omer, y'all were in the company of events of Belgium, England, Poland, Canada and many of the bigger events in the U.S.)

HERE AND THERE - Bellingrath Gardens Annual Art Exhibit a smashing success. Top award of \$250 went to Julie Livingston of Mobile. Margie Gravitt, Fort Payne and DeKalb County sparkplug, had a painting NOT chosen for the showing, but it sold. Don't neglect tourist promotion, Margie, . . Example: TAW promotion spots on WSFA-TV in Montgomery; 12 one-minute spots for a full week. Cost: \$1200, but the bill was marked PAID. This was the case over the state thanks to the Broad-casters. The same can be said of the Press and Outdoor Advertisers. . .Bureau's Travel Exhibit will be at Dunnavant's Mall in Huntsville June 19-26. . . Fifty Iowa State students will tour the state June 12-13 armed with travel literature from the Bureau. . . The Alabama delegation to the National Education Association will carry brochures for distribution at the Minneapolis Convention July 2.6. . . From October 1 through May 18 the Bureau mailed out 301 color trans-parencies; 6 black and white nega-tives; 184 color slides; 1,704 black and white glossies and filled 20 requests for the use of our travel film. Only the black and white photos are given away . . . The Mobile Historic De-velopment Commission received honorable mention in the Holiday Magazine's America Beautification Competition. The Mobile organization was recommended by Governor George Wallace. . . Sea wall is completed at the USS ALABAMA battle-ship location. . .75,000 motel and hotel directories are in the mill; Bureau will aid in their distribution. . Rehearsals began in May for the sixth annual production of "The Miracle Worker" at Tuscumbia's Ivy Green ... From the newspaper clipping file: Opelika seems most interested in developing nearby Spring Villa into a true recreation area. Editorials and letters to the editor point to this. . .Bureau co-spon-sored Fall Color Tour begins in Huntsville this year. Dates are September 7-17. . .Want to hear some bragging on community efforts - contact the Tourist Associations of DeKalb and Gulf Shores. . . Thanks to TV stations WBMG of B'ham and WSFA of Montgomery for thirty-minutes programs of travel talk with Bureau personnel as guests. .. Attractions! We have a supply of Travel South Photo Contest entry envelops and can spare a few. . . Philadelphia architect George W. Qualls picked up an architectural plum of \$25,000 in cash and a \$1.3 million contract for design of the \$25 million Birmingham Civic Center complex set for completion in 1971; design is now on display at the New York meeting of the U.S. Institute of Theater Technologists.

ATTRACTION ATTENDANCE Thirty-eight attractions returned volume reports for the month of April with twenty-four of the total reporting increases ranging from 2 per cent to 172.79 per cent; Eight attractions recorded decreases for the month ranging from .4 per cent to 51.32 per cent (Wilson Dam) and six reporting attractions gave no comparative figures; "Gaineswood", antebellum home at Demopolis, opened 1 April, 1967 and welcomed 1308 registered guests. Overall attendance at state attractions is excellent.

MOST IMPORTANT — Included with this edition of Travel Ala. to the state's chambers of commerce, Jaycees, attractions and some individuals, is the year's request of listings for the 1968 Calendar of Events pamphlet. Deadline is August 1, 1967. How about some round-robin checking as to correct dates and titles for the events? Work with your local people who are responsible for the promotion of events designed to attract travelers to your area.

HERE'S WHY — For 1967, through March, Americans showed up at this nation's tourist attractions, areas of recreation and scenic beauty, and historic shrines at a rate 27 per cent greater than the same period in 1966. (From U. S. Travel Barometer). . Also from the National Association of Travel Organizations (Alabama is a member)

ADDITIONAL INFO — The National Association of Travel Organizations has published a booklet entitled, "How and Where the Travel Industry Can Get Help From the Federal Government." Five dollars a copy. Write: James C. Gross, Executive Director (NATO), 900 17th Street, N.W., Washington, D. C. 20006. The Bureau has one copy of the booklet on file.

PUBLICATIONS MENTION -This month's issue of SOUTH-ERN LIVING has listed in the "June in the South" section Tuscumbia's Art Show; Lake Martin Festival at Alexander City and the "Rockswappers" Convention; Tuscaloosa's Charity Horse Show; SCCA sanctioned Sports Car Race at Montgomery; Armed Forces Day and Open House at Huntsville's Redstone Arsenal and the Chilton County Peach Festival ... SOUTHERN NATURAL NEWS carries a striking black and white photo layout of some of the state's top attractions. Thanks to "Pete" Meredith for the roundup of Southern Natural Gas Company's six-state area. .. The new Prattville publication, ALABAMA HOBILE HOMES, carried a half dozen of the Bureau's outdoors pix. Editorial Director Hazel Holder also included the "Discover Alabama" logo. .. The September issue of NATIONAL GEOGRAPHIC will carry a threepage article commemorating the dedication of Russell Cave. . . May issue of CAMPERS CALLING has a pic of Rock Bridge Can-yon near Hodges. . . The April travel insert in REDBOOK includes the city of Florence and Wilson Dam in a suggested southern route to Canada's EXPO 67... ALABAMA FOREST PRODUCTS May publication fronts a photo of Little River Canyon, a part of DeSoto State Park. . . MONT-GOMERY THIS WEEK includes a half-page vacation ad. . . Dorothy Henry, state director of the Campers and Hikers Association, is pictured with the new Dawnbreakers Chapter of Gordo in the June issue of CAMPING GUIDE... CAMPGROUND GUIDE lists Alabama's National Forests. . .A two-page article and photos of B'ham's Festival of Arts were part of Southern Bell's May issue of BAMA BULLETIN. . . Bureau photos appeared in a recent newspaper "Birmingham is

#### THURSDAY JULY 13, 1967

Names of guests for the Fall Tour are coming in very well and a complete list will be available in a few weeks. This year's Fall Tour starts Sept. 7, and will end Sept. 17, so the names of guests should be ready soon. As in the past, mailing labels will be sent to areas and attractions to be visited and it is hoped these guests will receive some information and a personal welcome prior to their arrival in Alabama in September. Acceptances have already been received from more than 35 out-ofstate travel experts although the actual names of all these guests are not available this early. Fall Tour guests will be coming from Miami, Clearwater, St. Petersburg, Chicago, Evansville, Indianburg, Chicago, Evansville, Indian-apolis, Louisville, Detroit, Min-neapolis, St. Paul, Omaha, Al-buquerque, New York, Rochester, Charlotte, Cincinnati, Cleveland, Columbus, Toledo, Philadelphia, Pittsburgh, Memphis, Knoxville, Dallas, Fort Worth, Houston, San Antonio, Richmond, Madison, and Washington. In some cases, more than one organization is repre-sented from a single city, Chicago and New York for example, each have two different organizations sending representatives to Ala-bama for the Fall Tour. Automobile clubs, oil company travel bureaus, travel writers and travel writers and travel editors are included in the guests coming to the Heart of Dixie in September.

Grand Hotel at Point Clear has started a \$2 million expansionprogram which will include a new, nine-hole golf course to go with the 18-hole layout now operating, plus enlargement of facilities at the Lakewood Club. An additional 50 guest rooms will also be added to the resort's facilities on the East Shore of Mobile Bay in Baldwin County.

A Birmingham landmark, the Tutwiler Hotel, has been sold to a Birmingham firm and a million dollar renovation of the downtown hotel has been announced. No purchase price was revealed. Plans for two new highrise office buildings have been announced for the immediate vicinity of the Tutwiler.

To attempt to write each person who has helped so much with travel promotion in Alabama during the past four years would be a task involving about that much time again. We are truly grateful for the support and help you have given us. Be assured of my continuing interest in this vital field. Governor Wallace continues to emphasize travel as one of the major areas of concern of state government. I will always be happy to do whatever I can to help anyone with travelrelated programs. Please accept this as my personal thanks for all the kindness and help we have received during the four years as director of the Bureau of Publicity and Information. Much remains to be done and I am sure you are going to enjoy outstanding growth and success. Most Sincerely,

ED EWING Press Secretary

NOT ONLY THAT! — Carolyn Ga' .d, Secretary to Ed Ewing, leaves the Bureau effective midmonth. Carolyn has chosen to devote full time to homemaking and to promotion her own interests of 18 month-old Bertram N. Gafford III and 27-year-old Bertram N. Gafford II. She'll be moving faster at home than at the Bureau!

order to receive this money we must guarantee that hunting and fishing license money will not be used for purposes other than the administration of the state game and fish projects and programs.

The present law, passed in 1945, states that the Game and Fish Fund shall not be used except for game and fish business, but a legal ruling by the attorneys states that any appropriation bill, being a later bill, will supercede the 1945 Act. This is the reason a constitutional amendment is needed.

The hunters and fishermen throughout Alabama want a guarantee that the game and fish money paid by them will be utilized to promote a better game and fish program, and this can only, be brought about by a favorable vote of the Legislature and also the general public. Bills now pending in the Legislature are Senate Bill 75 and House Bill 174.

#### TRAVEL TRENDS LODGING TAX — May collections show a gain of 5.23 per cent over May, 1966.

INQUIRES — Mailout of travel literature numbers 254,526 from October 1 through May 26 of the fiscal year. October 1 • May 27 of fiscal year 1965-66 indicates 157,335 packets of travel information sent from the Bureau. DEDICATIONS — Wilson Dam was designated as a Historical Landmark May 18, the 34th anniversary of the TVA Act. The Muscle Shoals structure is one of the nation's first multiplepurpose river control locations . . . May 20 was the date of the dedication ceremony of the Sequoyah Scenic Motor Trail. For pamphlets and information contact Dr. Ralph M. Sheppard, Scottsboro Chamber of Commerce. Falobana

# **Entrance** to Elegance



# read the experts...

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A 98.3 on your dial listen to WC

# THE MELLOW SOUND

# from melody mountain



Fin, Fur, Feather

SCOTTSBORO, Ala. - Hello Fin, Fur and Feather Friends and we meet again! This time in print. Now, all of you folks who listen to Fin, Fur and Feathers each Monday, Wednesday and Friday nights on WCNA will be able to see just how "Miss Bumpus" goes about preparing her program.

Well, long gone are the Fourth of July Holidays; the lull of every day living has taken its effect in the great outdoors again. You can sure tell what the folks around this area do in their leisure time - spend in that great outdoors!

Bumpus (who incidentally is, in case you haven't already gues-sed, my husband Conservation Officer Rayford Hamilton) says that the fishing season begins to slacken off just a bit each year after the fourth however, there will still be plenty of activity on the water until well into the hunting season this fall.

And speaking of hunting seasons, some hunters don't even stop hunting in the summertime. Of course, there are some hunt-ing seasons that are open yearround, and in this case some types of hunting are perfectly all right. But there's still a lot of illegal out-of-season hunting

going on. A lot of these out-of-season hunters find themselves caught by Bumpus too. Bumpus works just about night and day, rain or shine, and has a lot of contact in regard game and fish viola-tors. Persons, clubs and organ-izations assist him. Take the Tennessee Valley coon

Hunters Club, for instance, now, they just don't cotton to anyone killing their coons.

In April of this year, the US Bureau of Sport Fisheries and Wildlife issued a news release which stated that the sales of the various fishing permits declined from the previous year. Actually instead of declining, sales of the various fishing permits substantially increased by 1,324,492 which is about 5.3 per cent. .

It should also be borne in mind that many Anglers are not re-quired to purchase licenses to fish, depending upon a variety of circumstances of age, nature or method of fishing, peculiarities of residencey and so forth. Therefore, it is known that the license sales figures measure only a part of the total numbers of Anglers .. nevertheless, they provide useful trend data when averaged over periods of several years, which is their chief value. The longer the trend period, the more significant are the figures. . .because of local weather factors, frequent changes in licensing rules, method of sales in the field and frequent short term delays on the part of field agents reporting license sales, direct com-parison from one year to the next year following have the least value, and often are misleading.

Here is the corrected compilation of fishing license holders and license sales data for Alabama as revised by the Bureau of Sport Fisheries and Wildlife in May of this year. Number of paid fishing license holders, 45,-319; resident fishing licenses, tags and permits and stamps issued 417,092; non-resident fish-ing licenses, tags, permits and stamps issued, 34,227; total fish-ing licenses, tags permits and stamps issued, 451,319 and totals fund provided by fishermen \$965,-729.30.

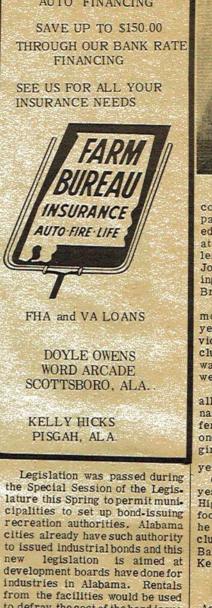
It is interesting to note that the increased investments in State Fish Conservation Programs by Anglers through purchases of licenses closely parallels the increase realized in excise taxes paid on tackle purchases. Last year, by this means, Anglers invested about \$8,430,-000, addition in state conservation programs, up about 7.6 per cent over their corresponding investment of \$7,837,000.

#### JACKSON COUNTY ADVERTISER

The Sequoyah Scenic Motor Trail was officially opened in May near Scottsboro. A project of the Scottsboro Chamber of Commerce, the Sequoyah Trail is well marked and takes visitors through some of the most beautiful mountain countryside in Alabama. There are ten interesting stops suggested along the way, and the Trail is certainly a step in the right direction to offer Alabama's visitors an added incentive to stay an extra day or two in the State. It has been estimated that if Alabama's visitors in 1966 could have been persuaded to remain a day or so longer, it would have added \$100 million to the State's travel income. The Sequoyah Scenic Motor Trail is Alabama's first and the Executive Director of the Alabama Travel Council participated in the opening day ceremonies in Scotts. boro. Over 1,000 inquiries have already been made concerning the Sequoyah Trail at Russel Cave since its opening May 20th.

Preliminary plans have been completed for the first half of the annual Fall Tour scheduled in September. President McGhee, Bob Brewer of the Bureau of Publicity and Information and the Executive Director have been to the cities and areas to be visited this Fall and other meetings are planned later. This is the schedule beginning Sept. 7, and continuing through Sept. 12. Ar-rangements are still to be completed in Alexander City, Mont-gomery, Gulf Shores, Dauphin Island, and the Fall Tour's ter-mination point, Mobile.

Senator Aubrey Carr has intro-duced two bills to improve Alabama's parks system and to preserve and develop historical sites in the State. Senator Carr outlined these proposals at the Annual Meeting of the Alabama Travel Council in Birmingham earlier this year when he was the luncheon speaker. The bills propose a bond issue of \$43 million with \$38 million going for the development of the parks system and \$5 million for the historical sites. The plan also would raise cigaret taxes a cent a pack to pay off the bond issue. S. 279, the proposed bond issue, is in the Forestry and Conser-vation Committee, while S. 280, the bill imposing the additional cigaret tax, is in the Senate Fin-ance and Taxation Committee.



to defray the cost of the bond issue

and would permit city-appointed

non-profit public corporations to

construct a wide range of re-

creational facilities from picnic

areas to athletic fields, golf

courses, and tennis courts. Places of public accommodation-restaurants, coffee and shops

restaurants, coffee shops and moetls - built in recreational complexes would have to be leas-

ed to private operators. One project, the Goose Point Colony near Scottsboro on Guntersville

Lake, is already planned and has been endorsed by a feasibility study by the U. S. Economic Development Administration.

What does that catfish live on when you're not feeding it bait? Scientists at Kansas

State University say channel catfish kept in winter weather

for eight months without food

were found to subsist on body

fat, after that, body protein.

In the spring a rapid weight

gain takes place. So if it's

a large fish you're after, wait

One of Alabama's travel ad-

till the weather gets warm.

FOR THE ANGLER

## THURSDAY JULY 13, 1967

#### AUTO FINANCING



past three seasons, has resigned to accept a similar position at Bridgeport, Ala., High, it was learned Thursday. Carr succeeds John Swafford, who left the coaching ranks after two seasons at Bridgeport to enter business.

Carr guided Whitwell to its most successful season ever last year, compiling a record of nine victories against two losses, including a 12-6 victory over Hohenwald in the Crockett Bowl, Whitwell's first bowl appearance ever.

In three seasons, Carr's overall record was 19-10-1. He was named Sequatchie Valley Conference football coach of the year once and twice was named SVC girls' basketball coach of the

year.

Carr came to Whitwel three years ago from Franklin County High, where he was assistant football coach. At Bridgeport he will head a staff which includes basketball coach Robert Baine and junior school coach Kenneth Storey.

The new American Basketball Association has adopted a threepoint basket for the coming pro season. A shot made 25 feet beyond the basket will be worth three points, not the usual two. Also, the new league decided to go with a 30 second rule. A team must take a shot at the basket 30 seconds after it puts the ball into play. The National Basketball Association has a 24 second rule.

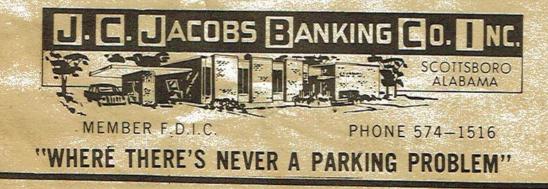
Beginning next week, I will begin a series of interviews with the football coaches of Jackson County and talk with them about their schedule and their prospects for the coming year.

## Sport Oddity

The New York Giants of 1916 set two records. They won the most consecutive games - 26 all of them at home. They also won the most consecutive games on the road - 17. The two streaks accounted for half of their 86 victories that season. But the 1916 Giants finished fourth in the National League Race.



## **ON TIME CERTIFICATES** EACH SAVER'S ACCOUNT AT JACOBS BANK IS INSURED UP TO \$15,000 BY F.D.I.C.



the summer issue of Snapshot Selling, published by the J. Walter Thompson Co. The firm was especially impressed with the State Bureau of Publicity and Information's advertisement because it suggested picture taking activities. Copy reproduces in Snapshot Selling quoted the ad-vertisement which read: "Vacation Via Alabama! (You'll get the picture when you get here!) Bring your camera - and bring back thrilling memories and thrilling shots. Historic antebellum homes, Confederate landmarks, balmy Gulf beaches, magnificent mountain ranges, lots and lots of lakes and rivers all are waiting to be captured by you. With your eye, your lens, your heart! Load up and come on down."

## Sports

## Laugh

Among those taking part in Spring Football practice at Michigan State is Larry Smith, whose brother Bubba was the Spartans' All America Football Star.

When the younger Smith re-ported for Spring practice Bubba gave him this advice:

"You have only two ways to go. You are going to be good or you are going to be sorry."

SOFT SELL - The Pepsi-Cola Company's "Discover Alabama Contest" is going full swing. The Bureau had the pleasure of working with John Boucher, District Representative, in the framing of the promotion. Hope you're a winner!

#### JACKSON COUNTY ADVERTISER

PAGE SEVEN

## HOW TO LOOK LIKE AN ANGEL ON WEDDING DAY

Every girl wants to look like an angel — especially on her wedding day. Beauty experts have some suggestions just for brides-to-be on how to look heavenly for this special day. One way to insure loveliness is to schedule well in advance a make-up rehearsal.

The first thing to consider is that you will be wearing all white, and that your usual make-up shades may have to be modified. During your rehearsal wear something white around your shoulders and on your head. A couple of white towels will do the trick!

Make sure that your skin is sparkling clean. Then start applying your make-up. Unless your skin is absolutely peaches and cream perfect, angel, start with a liquid foundation such as (appropriately) Angel Face Liquid Make-up. This liquid make-up helps to cover minor imperfections and unifies the color and texture of your complexion. It contains moisturizing ingredients too, gives a soft natural glow to your complexion.

Apply the foundation, smoothing it into your hairline and down your throat and neck. If you are going to wear your hair up, don't forget the back of your neck. Blend thoroughly to omit lines where make-up ends.

Over the foundation apply

Sears

SCOTTSBORO, ALA.

a brush-on powder such as Brush-Alive. It comes with its own compact-shaped, minkysoft brush tucked inside the case. It's especially designed to help you brush on a dab of color or a lot where you need it.

Choose one of the five basic shades to complement your skin tone. The make-up bonus is that its five basic shades are designed to give new color to your skin tone rather than match it. The range is from pale pink to warm honey, so you can pick the basic shade that does the most for your skin when you are wearing white. The colors also give you versatility in different kinds of lighting. Your skin tone not only looks different with colors, it seems to change under natural and artificial light. Take into consideration the lighting of your church or temple, and practice your make-up in a light as close to it as possible.

Remember, if your coloring is warmly brunette, it may be that the contrast with pure white is a little more dramatic than you want. In that case, you will want to tone it down with a lighter shade.

If your coloring is delicate, and the white tends to make it even paler, a blusher will add a subtle glow

The company recommends

two blushers, Loverly Blush and Pretty Peach. These blushers besides adding roses to your cheeks can be used for contouring too. Because you are wearing white, light reflects onto your face making some features more obvious. Since darker tones tend to diminish, darken the portions of your face which you would like to de-emphasize. Blushers and basic shades may also be applied to the cheek, chin, or forehead area to accentuate contours too.

For eyes - remember to keep your eyeliner very narrow

and well down into the lashes - it's not supposed to be visible in itself, but to define eye shape and make your lashes look longer. When applying mascara, put it on top of the lashes first let dry and then apply from underneath. Also, use a brush-on brow make-up for a soft matte finish.

For lovely lips, practice ap-plying lipstick with a brush. And, if you are blending shades now is the time to practice.

When you have finished, look over your make-up with a critical eye, listing any modifications you need to make.

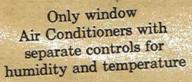
SCOTTSBORO, ALA. - Mrs. D.J. Crawford of Randall's Chapel will be installed as district one director of the Alabama Council of Extension Homemakers Clubs this week at the Auburn

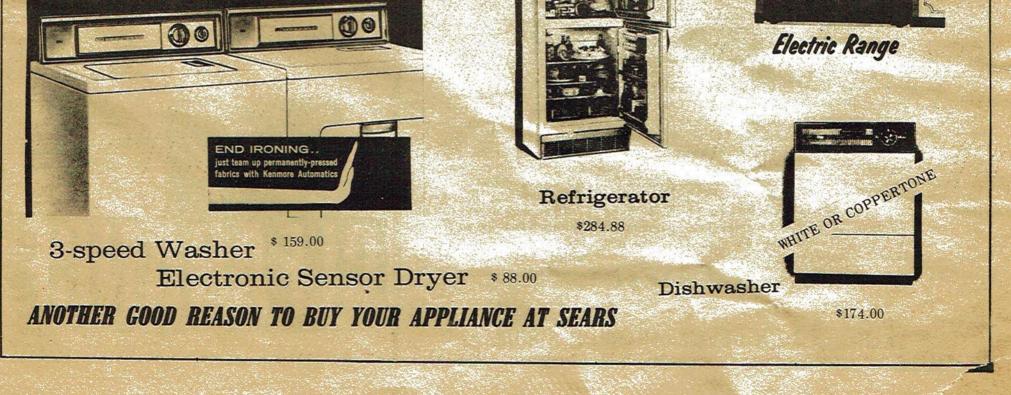
University. Others attending this week's meeting of the council from Jackson County and Scottsboro are Mrs. R.J. Goodson of Bryant; Mrs. W.W. Witchard Jr. of Brid-geport; Mrs. Cecil Baldwin of Macedonia; Mrs. Harry Bailey, of Section and Mrs. Ivous T. Sisk, extension home agent, and Mrs. Clyde Dykes Peck, county home agent of Scottsboro.

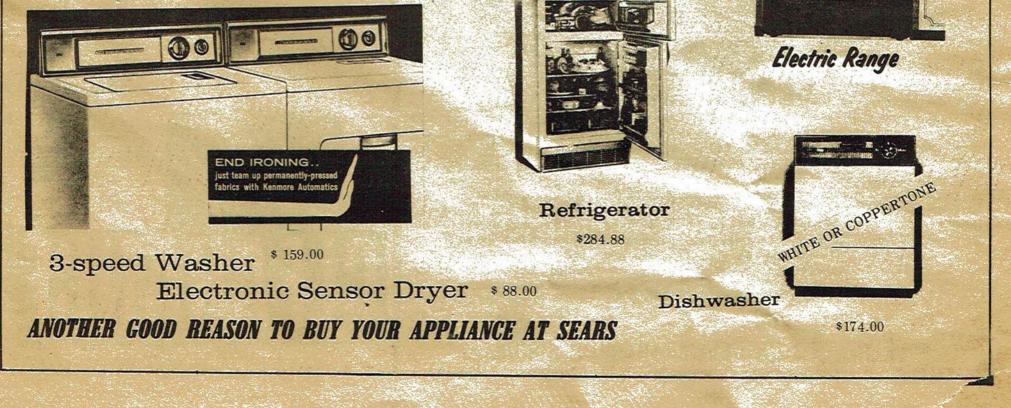
OLDEN CHICKEN LIL'E CHICK **DRIVE IN** 708 SOUTH BROAD ST. Chicken SCOTTSBORO 3.25 - Call 574-1996 or Come by operated by OPEN Mr.& Mrs. Clyde Adams MON. - SAT. 11 AM-7 PM JULY 1st thru JULY 31st













Jou'll Go. 38110



(Editor's Note: This is the hoped the Cherokees north of River was Cherokee land until States. Cherokees in 1819.

After John Watt's treaty Fifteen reservations were ward toward the Tennessee square miles of land. Valley, as there was peace with the Cherokees.

gan to protest their presence Jackson County. to the government and ask for Some of these people were their removal.

but the situation was such that was done. it was almost a necessity by that time.

Claude Thornhill The National Government

first in a series of articles the river would migrate to being prepared especially for Arkansas and offered special The Advertiser by Claude inducements to those who Thornhill, a well-known his- would do so. Three alternatorian of Jackson County). tives were offered in the treaty. Indian removal from the county namely; migrate west, move was in two phases, 1819 and south of the river, or take up 1838. The part of Jackson a 640 acre reservation and be-County north of the Tennessee come a citizen of the United Most nearly moved Calhoun's treaty with the south of the river on remaining Cherokee land.

with the whites at Tellico taken up by Indians in the area Block House in 1795, the north of theriver, some of these swarm of settlers pouring into were multi-family reservations middle Tennessee turned south- and contained two or three

These reservations and their locations were as follows; The Chickasaw land began Jones, northwest of Bridgeat the height of land between port; Thorn, near Mount Carathe Cumberland and Tennessee mel; Woods in Doran's Cove; river. The Chickasaws were Benje 'some times spelled fierce warriors. These settle- Bingis) in McMohan Cove: ments in middle and east Baldridge, near Caperton's Tennessee had had twenty Ferry; John Sumac on Little vears of warfare with the in- Crow Creek, and Samuel Keys, habitants of the Cherokee lower in Roach's Cove. Some maps town. It was considered wise show two reservations in to remain at peace with the Roach's Cove). Harlan, Mor-Chickasaws by not encroaching gan, and Rilie at Hollywood on their land. and Bellefonte; McNary, at "Squatters" by the hundreds Comer Bridge; Riley, at present began moving into the area by Goose Pond Island; Burns, 1800, settling mostly in coves Sauta Bottoms at Saltpeter and creek valleys on the north Cave; Stevens, north of Woodside of the river especially. ville; Eilliott northeast of In the eastern half of the county Woodville, and Lacy, northby 1815 there were so many west from Paint Rock near whites that the Cherokees be- where Highway 72 leaves

whites who had married Indian The settlers then counter- women. Also, there were full attacked with a petition to the blooded Cherokees. Both the national government protesting. Baldridge and Burns families All of these things led to the were related by marriage to treaty of 1819 between the George Lowery, who took up Cherokees and the government. a reservation near South Pitts-It had been agreed among burgh Tennessee, but he later the Cherokee leaders that no moved below Valley Head, more land would ever be ceded where Sequoyah's first teaching

The people who had taken up reservations were not af-The national government had fected by the later treaty of set up an Indian Territory in New Echeta which applied to the state of Arkansas and had the remaining Cherokee terribeen trying to induce the tory. Many of their descendants Cherokees to migrate there. still live in this area. With the exception of Chief Woods, who lived near the Jolly, who lived in Hiwassee present Russell Cave did not Island, and Sequoyah, who en- take up a square mile but rather tered into an abortive treaty took his 640 acres all on the with the government and went valley floor following the foot no progress made in securing This was probably done on the Cherokee land. The above coaching or advice of Captain James Doran to whom Woods deeded the land in return for care for himself for the rest of his life.

# Annual Clearance SALE!

STARTS FRIDAY JULY 14 AT 8 AM 20,000 YARDS OF ASSORTED REMNANTS REDUCED FOR QUICK REMOVAL. ENTIRE STOCK OF SPRING AND SUMMER FABRICS REDUCED 1/3 TO1/2 SOME EVEN MORE .

# **KENNAMER'S** MILL ENDS STORE

### FFA NEWS

FFA CHAPTER The section FFA Chapter has two chapter entries in the national competition after being named Alabama's most outstanding local FFA unit. The section club also was the winner of the gold emblem award in state competition, and their records have been submitted for consideration in the national contest.

The section FFA Chapter has won two gold and one silver award in national ratings in the past few years . . . the section club has 75 members . . two of the FFA boys at Section have been named state winners in FFA contest work and are now beconsidered for national ing awards . . . the boys are Jeff McKenzie and Eddie Jones.

Young McKenzie was a first place winner in the soil and water management program ... the Jones youth was the top winner in livestock farming . . . Both boys received \$100 cash awards.

### WMU MEET

The Quarterly Meeting of The Tennessee River Women's Missionary Union will be held Friday, July 14, at 6 p.m. in the Ridgedale Baptist Church. Guest speaker will be the Rev. J. Homer Philpott.

by residents of Doran's Cove that the deed given Captain Doran was made by Woods on a tanned goat skin.

After January 1, 1820 no Indians life or property was protected by the government north of the river in Jackson



STORE HOURS 9AM TIL 5PM

west in 1818, there had been of the Cumberland Mountain. treaty was not recognized by the Cherokee Nation and made Sequoyah so unpopular that had it not been for George Lowery, who was well liked and respected by the Cherokees, Sequoyah's alphabet or syllabary would never have been adopted.

WOODS WAS AN OLD MAN Woods was an old man in 1819 and wanted only to spend his remaining years where he had always lived. it is told

County, unless he or she was a member of the families who had taken up a reservation and become a citizen of the United States. However, many who lived south of the river continued to use the trading facilites of Bellefont and Bolivar until after the final removal. There were excellent trading facilities near the present villagd of Langston, Which was called Coffeetown for the called Coffeetown for the Cherokees in that area. Next Week: "Treaty of New Echeta, and Forced Removal of all Cherokees West.



#### THURSDAY JULY 13, 1967

### JACKSON COUNTY ADVERTISER

PAGE NINE



#### LOW-FAT CAKE

For people who must watch their diets homemakers can leave up to half the usual fat out of batter for baked goods and still produce desserts that look and taste good.

Cakes with half the usual fat looked appealing to members of a taste panel. Volume of lowfat cakes equaled that of standard cakes, indicating that proper rising was no problem.

The taste and feel of the cakes with half the usual fat content rated a little lower than that of regular cakes. Best results were obtained when the fat used was butter or margarine rather than other solid type shortening.

Muffins can also be prepared with half the usual amount of fat. Biscuits can be made with twothirds, and pastry with threefourths as much fat. Although taste panels noted a reduction in tenderness and flavor in each case, they still found the products highly acceptable.

#### GRILLED BEEF

Let me help make your next cookout easier by helping you select the meat you use. Grilling meat out doors doesn't

Grilling meat out doors doesn't require any particular knack, just a little knowledge when it comes to buying and selecting the cuts you use.

An al-time favorite for the grill is beef. The most important thing in selecting beef for the outdoor grill, is to get high quality meat. Federal grades, a guide to beef quality, can help you do this.

For outdoor cooking buy USDA Prime or USDA Choice. Steaks or roasts — from these grades will be tender, juicy, and flavorful. Some cuts in USDA Good grake can be broiled or grilled, but because of less marband Home Notes

Food

#### BY CLYDE DYKES PECK Associate County Extension Chairman

ling - flecks of fat within the lean — they will alck some of the juiciness and flavor of Prime and Choice.

Next step is choosing the cut. Steaks should be cut at least one inch thick if you plan to broil or grill them. (Thinner cuts are not as juicy.) Porterhouse, T-Bone, club, sirloin, rib, and rib eye steaks are perfect for a cookout. Top round in USDA Prime can be broiled or grilled but lower grades should be marknated for several hours or overnight before cooking.

LET'S MAKE A SALAD

With eggs and beans both plentiful this season of the year, here is a salad that will be prized because it is thrigty and easy to make.

Egg and Baked Bean Salad

4 chopped hard-cooked eggs  $2\frac{1}{2}$  cups well drained baked beans  $\frac{1}{2}$  cup sliced celery

1-3 to 1-2 cup finely chopped onion (as desired)

- tablespoon mayonnaise teaspoon prepared mustard
- 1 or 2 teaspoons prepared horse-

radish (as desired)

1/2 teaspoon salt

<sup>1</sup>/<sub>8</sub> teaspoon pepper several leaves lettuce

3 slices crumbled, cooked bacon

Combine eggs, beans, celeary, parsley, and onion. Blend the mayonnaise with the seasonings. Stir into egg mixture. Chill at least 1 hour. Serve on crisp lettuce. Garnish with bacon. (Variation: Use canned kidney beans in place of baked beans.) Menu Suggestions: Serve with potato chips, raw lettuce wedges, and pickled beets. Have baked apples for dessert.



Now You Can Be

Your Own Boss

MOTEL FOR SALE

## Owner Will Finance 574-2717

## R.B. Derrick Real Estate

### Scottsboro Socials

Mr. and Mrs. Jim Johnson and family of Birmingham spent last week in Scottsboro.

Mr. and Mrs. L B Johnson of Florence spent the fourth of July holidays with friends and relatives here.

Mr. and Mrs. Bill Wann visited their son, Lieutenant Billy Charles and family in Texas, where he is stationed, last week.

Miss Elizabeth Howland visited Dr. and Mrs. Robert Howland in Birmingham last

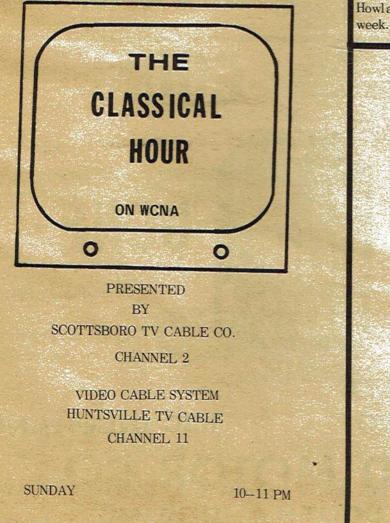
Q youll Go. 25

## Travel News

Rep. Blanton, Selma, has introduced H. 45, which proposes to eliminate the word, "Heart of Dixie" on vehicle license tags and substitute, "Travel Alabama". The slogan, "Heart of Dixie" has been used for many years and gives Alabama a unique license tag slogan which can also be used in various reference publications as a descriptive phrase about Alabama. This legislation was sent to the Judiciary Committee. Although "Travel Ala-bama" is a slogan which might be used on these tags, it possibly will open the door for a change in this slogan every time the legislature meets. Other groups and organizations would certainly demand "equal time", and it would be difficult to reestablish the widely-used "Heart of Dixie".

Guests at a motor hotel in St. Louis can now switch on the television set by clapping hands twice within a half second. The electronic mechanism has created so much favorable comment from guests that it is now being sold by the motor hotel for \$29.95. Sold by the Sonus Corp., Natick, Mass., the device is in use in all rooms in the motor hotel. Any of these in Alabama yet?

Discover America, Inc., has announced its support for the "Monday Holiday Plan". This plan would designate certain holidays, religious holidays excepted, on the Monday of the week they occur. In Michigan, the House of Representatives approved, by a vote of nearly three-to-one, a plan to observe all major holidays, except Christmas and New Year's on Monday. Legislation is also pending in the Congress along similar lines.



Annual Clearance

## ONEL.

STARTS FRIDAY JULY 14 AT 8 AM . 20,000 YARDS OF ASSORTED REMNANTS REDUCED FOR QUICK REMOVAL. ENTIRE STOCK OF SPRING AND SUMMER FABRICS REDUCED 1/3 TO 1/2. SOME EVEN MORE.

# KENNAMER'S MILL ENDS STORE

### JACKSON COUNTY ADVERTISER

## NOTES from the old timey shop

"No matter what it is, some-one collects it!" The magple instincts of American collectors embrace almost anything — guns, bottles, buttons, cards, toys, books, inkwells and an innumerable array of objects in glass, china, and furniture. Often this produces rather dismal ac-cumulations of junk, but each of the popular collector's treasures has its own vitures grace, charm, nostalgic whimsy. Since the field of collecting

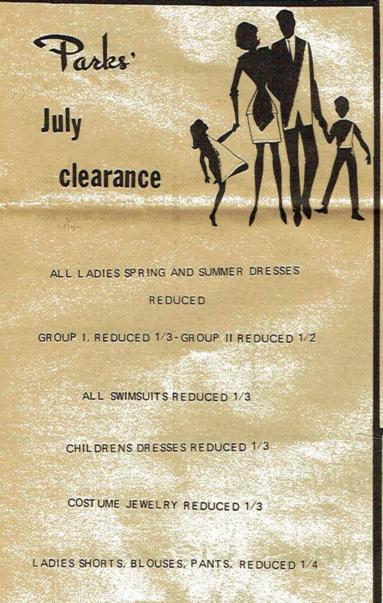
has such a tremenantiques dous variety of categories within it, there is always something of interest to everybody. Even a "non-collector" may develop a taste for antiques which have a decorative value. Antiques offer a million and one possibilities for inspired and often economical decorating, especially when they are sought out and used

SAM FRED GROSS

primarily for their decorative qualities.

People today travel more than ever before, see more antiques at home and aboard, learn more about craftsmanship and style. There is that growing desire for furnishings that will give individuality to houses that might otherwise look just like the neigh-bor's. With antiques a householder can express his personal taste. And, since age enhances the beatuy and value of antiques, they are a good investment.

It is our desire through this column to encourage the reader to become more aware of his heritage by collecting and appreciating antiques. Each week we plan to present ideas and facts about antiques you often find today in homes, shops, and shows.



SEE OUR WINDOW OF SPORTSWEAR, SWIMSUITS

## **'TO LIVE HAPPILY EVER AFTER' OBSERVE TEN CARDINAL RULES**

A marriage counselor once said that if a girl went into a new job with as little planning as she went into matrimony, she'd be fired within a week.

And a doctor, called in to treat a prospective bride for nervous tension, advised the family to change the name of her wedding day to "headache day".

It's certain that when custom decreed that "something blue" to be included at every wedding, it wasn't intended to be

the bride. Yet, on what should be the happiest day of her life, "Blue" is what many brides feel — to their own conster-nation, and the bewilderment of family and friends.

Is all this nervous tension and/or headache a necessary prelude to the wedding?

Experts who have reviewed some of the causes say no. They recognize that this is one of the most stressful times of a girl's life; but, they advise, with careful planning and the proper attitude it can also be one of the most wonderful.

That women are more prone to nervous tension headaches is a medical fact. It's simply because their endocrine glandular system makes them react more drastically to the pressures of life. The cycle is tension, pain, tension, pain; and headache experts say that this cycle must be broken to gain relief. Since women's headaches are different, one remedy, Cope, is designed especially for women's everyday tension headaches. It contains a pain reliever, a mild relaxant and a "mood elevator."

But the best course is to prevent nervous tension and headaches during the exciting, hectic weeks before the wedding. Following are ten rules that will help any bride-to-be:

1. Be tolerant of other's opinions and advice. They mean well or they wouldn't offer their thoughts.

2. Be receptive to suggestions from outside sources other than your family. You may learn ways and means of making your wedding day more beautiful and meaningful.

Y.E.S.

&

BANK RATE

3. Be kind to your family and your future in-laws. Your wedding preparations are often as difficult for them to understand and accept as their resistance may be for you to accept.

4. Be tolerant of neighbors, friends and colleagues who make demands on your time.

5. When you make a decision, remain flexible. There is more than one way of looking at wedding preparations.

6. Remember your fiance also has a great stake in the wedding. Let your decisions, thoughts and final plans be the result of teamwork.

7. It is only natural to be concerned about the future. But keep in mind that problems about money, children, a home, and jobs have a way of being solved where love and thoughtfulness point the way.

8. Have a talk with your family doctor about the physical aspects of your marriage. This should go far toward allaying any superstitions and unfounded fears you may have.

9. Adjust to the realities of your situation. If the wedding plans are becoming too extravagant or too expensive, settle for something more simple and in good taste.

10. Guard against becoming physically, mentally and emotionally fatigued. If the social activities are becoming too demanding, curtail them. Take a few hours from your busy schedule to relax completely.

## KITCHEN 'TROUSSEAU'

A proper wardrobe of cooking utensils can make all the difference for the bride who's anxious to get off to a good start in the kitchen.

A kitchen can be adequately furnished with good utensils without seriously denting the budget. Aluminum, the choice of more homemakers for cookware than all other materials combined, is ideal for the bride. It's fast, uniform heat conductivity — superior to any oth-er material or combination of materials commonly used for cookware - lessens the chances for food to stick or burn and gives the bride added assurance that her recipe will turn out the way it's supposed

Non-stick finished cookware is also a boon to the bride, eliminating hours of scrubbing stubborn burned-on food and stains. Because aluminum's high heat conductivity is important to the durability of non-stick coatings, most of these time-saving utensils are made of the light, durable metal. New aluminum cookware is available in a variety of colored enamel and anodized exterior finishes to serve as kitchen decor accents as well as cooking tools.



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### THE HOLLIES

their first single in the US, "Look Through Any Window", no one was surprised at its success. Their follow-up singles, "Bus Stop" and "Stop, Stop, Stop, gave the group a footing in International firm Pop Music.

Their two latest hits "Pay You Back With Interest" and way to top positions in National Record Charts.

A television documentary crew assigned to follow Herman's Hermits on tour for a TV Special were so taken with The Hollies -- on and off stage -- that they included them in the telecast.

America they were a smash hit on the other side of the Atlantic. With 15 consecutive hits in England, the rest of the

When the Hollies released world just couldn't overlook this fantastic group, and they didn't. Soon afterwards their records were selling well in Sweden, Norway, and Germany and even far-away Isreal and India. This kind of enthusiastic reaction won for The Hollies the special label of "A Group's Group"

The Hollies launched their "Carrie Ann" are both on their first World-Wide Tour in April They were playing to excited, responsive audiences in Europe, but were forced to call off part of the tour when their drummer, Bobby Elliott, fell ill in Germany.

The Hollies consist of five pieces: Graham Nash, rhythm guitar; Allan Clarke, lead vo-Before The Hollies came to calist; Tony Hick, Lead guitarist; Bobby Elliott, drummer and Bern Calvert, bass guitar and piano.

## Top Ten Records

The best-selling pop records during this past week as compiled by record world.

Same and the second second

	· Week	weeks
1. Windy	week	Instea
(The Assocication)	and the second se	
2. A Little Bit O'Soul		3
(Music Explosion)	New WER	
3. San Francisco "Wear Flowers-in Your Hair"	8	2
(Scott McKenzie)		ALL AND ALL AND
4. Can't Take My Eyes Off You	6	2
(Frankie Valli)	C-ENVIL 3	NY AND ALL
5. Groovin'	4	4
(The Young Rascals)		Andra Sine
6. Let's Live For Today	9	2
(The Grass Roots)	27.	
7. Come On Down To My Boat	10	2
(Every Mothers Son)		-
8. Don't Sleep in the Subway	· · · · · · · ·	1
·(Petula Clark)		
9. She'd Rather Be With Me	2	5
(The Turtles)		
10. Up, Up and Away	34 = 3	1
(The Fifth Dimension)		
PICK OF THE WEEK:		
		1
"Come Back When You Grow Up" - Bobby Strangers.	vee a	na The

SCOTTSBORO, Ala. - You

know, music has lots of languages. Some of us speak bop, some jazz, other pop, rock and roll, or classical. Just like in the languages of the world. Some people speak English, some speak French, others Spanish, German, or Hebrew. Yet we don't condemn these people for speaking a different language, as music lovers do one another.

Most parents are constantly nagging teenagers for playing their favorite music and teenagers get irritated when their parents listen to their favorite records. However, most parents are beginning to realize that teenage music is one of the biggest industries in America, and that they should be able to enjoy it. But a word of caution to you teenagers, many adults are also music lovers, and they should have a chance to listen to their music, too.

One other thing a lot of people should be set straight on, is that the term rock 'n' roll is dead. Most teenage-minded radio stations now call this music, "contemporary music," or "contemporary sounds for the teenagers of America." So the term "rock 'n' roll" is dead, even though many people still use it in describing today's music.

If you have any views you would like to express on this topic or any other item on this page, please address your comments to Teen Page, Box 699, Scottsboro, Ala. 35768.

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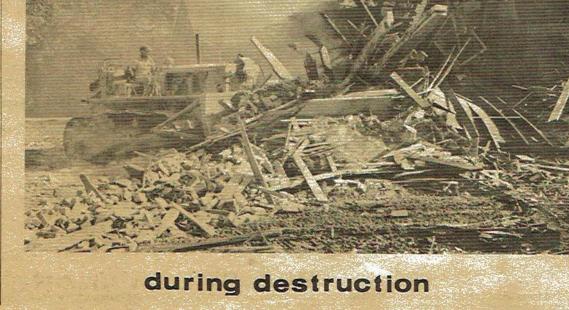
Convention Bound -Miss Yovonne Selby left Saturday from Birmingham for the National FHA convention in Los Angeles Calif. She represents the local chapter of Future Homemakers of America. The convention, July 10-13th, will include tours of Hollywood, Universal City, Knox Berry Farms and Disneyland. She will return July 15. Miss Selby is the daughter of Mr. & Mrs. Roy Selby of Larkinsville.

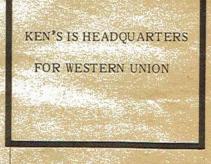


## CENTRAL ELEMENTARY SCHOOL soon after construction









## SPECIAL ANNOUNCEMENT

According to rumor, school will start August 24th, but then again, maybe not. Check with us next week for more details.

#### PAGE TWELVE

#### JACKSON COUNTY ADVERTISER

THURSDAY JULY 13, 1967



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#### 5:00 Local News 5:30 Huntley Brinkley (C) 6:00 Wells Fargo 6:30 Daniel Boone (C) 7:30 Star Trek 8:30 Dragnet (C) 9:00 Dean Martin (C) 10:00 Bulletin Late Edition 10:30 The Tonight Show (C) 12:00 Sign Off

WRCB-TV

CHANNEL 3

#### 5:00 Local News 5:30 Huntley Brinkley (C) 6:00 Wells Fargo 6:30 Tarzan 7:30 Man From U.N.C.L.E. 8:30 T.H.E. Cat 9:00 Laredo 10:00 Bulletin Late Edition 10:30 Tonight Show (C) 12:00 Sign Off

6:30 Autry Rogers Theatre 7:30 Billy Grammer Show 8:00 Super-6 (C) 8:30 Atom Ant (C) 9:00 Flintstones (C) 9:30 Space Kidettes (C) 10:00 Secret Squirrel (C) 10:30 Jetsons (C) 11:00 Cool McCool (C) 11:30 Highway Patrol 12:00 Stagecoach West 1:00 Sandy Koufax (C) 1:15 NBC Major Baseball 4:00 Ernest Tubb (C) 4:30 Flatt & Scruggs 5:00 Arthur Smith (C) 5:30 Stoneman Family (C) 6:00 Porter Wagoner (C) 6:30 Flipper (C) 7:00 Don't Eat Daisies (C) 7:30 Get Smart (C) 8:00 Sat. Night Movie (C) 10:20 TBA 10:30 Tonight Show (C) 12:00 Sign Off

7:00 Comedy Playhouse 7:30 God Is The Answer 8:30 The Living Word 8:45 The Christophers 9:00 Herald of Truth 9:30 Faith For Today 10:00 Wally Fowler 11:00 Lefever Show 11:30 J. C. Question 12:00 Meet the Press (C) 12:30 Atlanta Braves 3:30 Gospel Roundup (C) 4:30 Sportsman's Holiday 5:00 News - Roy Morris 5:15 Weather - Roy Morris 5:25 Sports - Don Fisher 5:30 The Smithsonian (C) 6:00 Animal Secrets (C) 6:30 World of Color (C) 7:30 Let's Make A Deal (C) 8:00 Bonanza (C) 9:00 The Saint (C) 10:00 Sunday Nite Movie 11:30 Sign Off

5:00 Local News 5:30 Huntley Brinkley (C) 6:00 Major League (C) 6:30 The Monkees (C) 7:00 Jeannie (C) 7:30 Captain Nice (C)

### THURSDAY 6:30 Batman(C) 7:00 "F" Troop (C) 7:30 Bewitched (C) 8:00 That Girl (C) 8:30 Love on a Rooftop (C) 9:00 Summer Focus 10:00 Newswatch Final (C) 10:30 Joey Bishop Show

WTVC-TV

CHANNEL 9

WEEK END WEDNESDAY JULY 19

### FRIDAY

6:30 The Green Hornet (C) 7:00 Time Tunnel (C) 8:00 Rango (C) 8:30 Phyllis Diller (C) 9:00 The Avengers 10:00 Newswatch Final 10:30 Joey Bishop Show

### SATURDAY

6:00 Growing South 6:30 Hoppity Hooper 7:00 Beany and Cecil 7:30 Bugs Bunny 8:00 Magilla Gorilla 8:30 Porky Pig (C) 9:00 King Kong 9:30 The Beatles (C) 10:00 Casper Cartoons (C) 10:30 Milton' the Monster (C) 11:00 Mulls Singing Conv. (C) 12:00 Know Your Bible (C) 12:30 American Bandstand 1:30 ABC Scope 2:00 U.S. Navy Film (C) 2:30 Insight (C) 3:00 The Three Stooges 3:30 Sam Snead Golf (C) 4:00 Wide World of Sports 5:30 Ripcord 6:00 Rat Patrol (C) 7:00 Newlywed Game (C) Lawrence Welk (C) 7:30 8:30 Coaches All American (C) 11:30 Weekend News (C) 11:45 Night Owl Theatre

## SUNDAY

6:45 Social Security 7:00 Allen Revival Hour 7:30 Gospel Singing Jubilee 8:30 Word Of God School 9:00 Linus, The Lionhearted 9:30 Peter Potamus 10:00 Bullwinkle 10:30 Discovery 11:00 Christophers (C) 11:30 Cameo Theatre (C) 12:30 Issues and Answer (C) 1:00 Sunday Cinema 4:00 Greatest Show on Earth 4:45 Chinchilla Ranch 5:00 Iron Horse 6:00 Voyage to Bottom Sea (C) 7:00 The F.B.I. (C) 8:00 Sunday Night Movie (C) 10:00 Weekend News (C) 10:15 Cheyene

### MONDAY

6:30 Monday Night Movie (C) 8:30 Peyton Place (C) 9:00 The Big Valley (C) 10:00 Newswatch Final 10:30 Joey Bishop Show (C)

8:00 Children's Gospel Hour 8:30 Sunrise Semester 9:00 Lamp Unto My Feet 9:30 Look Up and Live 10:00 Camera 3 10:30 This Is The Life 11:00 Word of Life 11:30 Face the Nation 12:00 Point of View 12:30 | Love Lucy 1:00 Soccer (C) 3:00 Los Angeles Inern. 5:00 21st Century (C) 5:30 Face the Facts 6:00 Lassie (C) 6:30 It's About Time (C) 7:00 Ed Sullivan Show (C) 8:00 Our Place (C) 9:00 Candid Camera (C) 9:30 What's My Line (C) 10:00 CBS Sunday News (C) 10:15 The Late Show

5:30 Walter Cronkite News

8:00 Road West (C) 9:00 Run For Your Life (C) 10:00 Bulletin L. Edition 10:30 Tonight Show (C) 12:00 Sign Off

5:00 News, Weather, Sports 5:30 Huntley-Brinkley 6:00 All-Star Baseball (C) 9:00 NBC News Special 10:00 Bulletin L. Edition 10:30 Tonight Show 12:00 Sign Off

5:00 News, Weather, Sports 5:30 Huntley-Brinkley 6:00 Wells Fargo 6:30 The Virginian (C) 8:00 Bob Hope (C) 9:00 | Spy (C) 10:00 Bulletin Late Edition 10:30 Tonight Show (C) 12:00 Sign Off

TUESDAY

6:30 Combat (C) 7:30 The Invaders (C) 8:30 Peyton Place 9:00 The Fugitive (C) 10:00 Newswatch Final 10:30 Joey Bishop Show (C)

### WEDNESDAY

6:30 Batman (C) 7:00 The Monroes (C) 8:00 Wed. Night Movie (C) 10:00 Newswatch Final (C) 10:30 Joey Bishop Show (C)

9:00 Coronet Blue (C) 10:00 News & Sports Final 10:30 The Late Show

8:30 Family Affair (C)

6:00 McHale's Navy

7:00 Mr. Terrific (C)

6:30 Gilligan's Island (C)

7:30 Vacation Playhouse

8:00 Andy Griffith Show (C)

5:30 W. Cronkite News (C) 6:00 McHale's Navy 6:30 Daktari (C) 7:30 Spotlight (C) 8:30 Petticoat Junchion (C) 9:00 Scene 12 10:00 News & Sports Final 10:30 The Late Show

5:30 Walter Cronkite (C) 6:00 McHale's Navy 6:30 Lost in Space (C) 7:30 Beverly Hillbillies (C) 8:00 Green Acres (C) 8:30 Gomer Pyle (C) 9:00 Steve Allen (C) 10:00 News & Sports Final 10:30 The Late Show

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## **Rent Party Needs**

Even veteran hostesses are finding that renting the paraphernalia needed for a party is simpler than owning it and taking it in and out of attic storage.

Large sums of money can be tied up in expensive silver service, in beautiful chinaware and special glassware, etc., much of it needed only for special occasions.

Great piles of equipment — 494 separate items — are required, for example, for a formal dinner for, say, 22 guests. A five-course affair with two wines calls for a minimum of 88 glasses, including cocktail glasses, plus 44 more for liqueurs and highballs . . . 154 plates, excluding platters and service china . . . and 218 pieces of silver.

## It's Plan-Ahead Time for Major-Domo Mother Marriages may be made in Among the dozens of

heaven — but it takes some real down-to-earth planning to get them off the ground.

The woman who's responsible for that planning is more often the mother of the bride than the bride-to-be.

And help has arrived for her at long last, in the form of the "Wedding Guide for the Mother of the Bride", a 16-page booklet produced by the Sterling Silversmiths Guild of America. Available free in all stores where sterling silver is sold, it leads her easily through the maze of pre-wedding planning from the time of her daughter's engagement to the wedding day itself.

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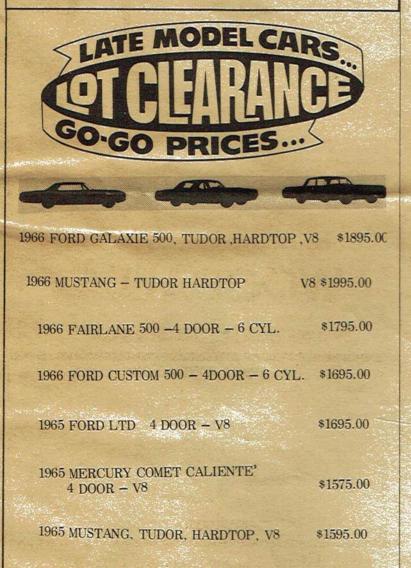
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Among the dozens of helpful tips included in the Guide are such things as when and how to send invitations, how to arrange reservations, rehearsals and receiving lines, and how to plan a display of gifts at a tea or wedding reception. There's a section outlining the financial responsibilities of both the bride's and groom's family. And there's even a personal check list to help her stay on schedule.

The Guide points out that one way in which a mother can be of real service is to aid her daughter in collecting the types of gifts that are lasting and permanent. These are the things she may not be able to purchase herself — the kinds of gifts friends and relatives like to give.

One good way is to see that she selects her sterling flatware pattern and specifies the pieces she wants in the gift registry of her local jewelry or department store. Then, when friends and relatives ask what gifts she wants to receive, they can be referred to the store, where a complete record is kept in the registry of the pieces which the bride-to-be wants and those which she has already received.

## Beauty Is A State of Mind

A word to the wise bride: relax. If that sounds ridiculous, under the circumstances, remember that relaxing is often a state of mind which can greatly aid us even in the midst of turmoil. In the midst of this happy turmoil, try to keep a relaxed mind, in order to be as beautiful when you go up the altar as you can be.

Here's a point: Resist, the temptation to out-do Julie Neighbor whose wedding comes up right about the same time as yours. It's human to want to be the "Number-One Bride" but it can be exhausting, and anyway, it's probably not worth the effort. Just stay "as sweet as you are", and chances are you'll take a "back seat" to nobody!

If you're having your wedding in the Spring or Summer, lucky you! Nature will no doubt be all bedecked for you, with little effort on your (and your mother's part.)

A small rural church, for example, can be beautifully decorated with elegant tapers and armloads of cherry blossoms, as fragrant as they are lovely. The reception, for instance, can be in the family orchard, all in bloom (if you time it right).

## Frozen Tea Meringue Pie!

Nothing's so rare as a day in June without a wedding ... nor without the extensive entertaining that goes with it! Luncheons for the bridesmaids ... dinners for the relatives ... collations after rehearsals ... or that afternoon tea when you first entertain the entire wedding party.

An impressive afternoon tea is simple but exquisite. Serve a delicate frozen meringue pie, like one created in The Lipton Kitchens for bridal parties of all kinds. It's decorative . . . with an especially pleasing tea taste and it's so easy to pre-pare. Lemon flavored iced tea mix gives the filling a lovely lemon-tea flavor and a lovely golden color that lends itself beautifully to garnishing. Make the pie well ahead of time, pop it in the freezer; then decorate with fresh mint leaves and strawberries, or any garnish you wish, at the last minute.

Fruit punch, cooling, refreshing and to everyone's taste, gets our nod of approval for the day's drink. A very easy punch for eight uses 3 envelopes of the lemon flavored iced tea mix with a pint-sized can of pineapple-grapefruit juice and 2 tablespoons of maraschino cherry juice. Prepare it early and let it chill in the refrigerator. By all means bring out the party punch bowl and if you've got refrigerator space, chill it, too. Slice lemons or oranges to float on top. The frozen meringue pie and the fruit punch are in the best of taste . . . social and culinary ... to grace a bridal table.

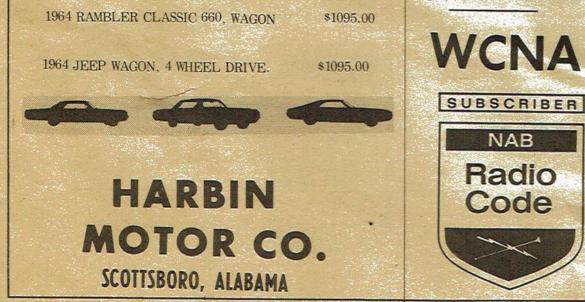
## SCIENCE On The Move Mike Hollis

National Engineering Science Co. has developed a handlaunched rocket that is designed for ships, planes or small boats that may be in distress. The small rocket carries radar-reflecting tinfoil strips into the atmosphere and ejects them at 2,000 feet, creating a cloud that is visible on radar scopes hundreds of miles away. The cloud decends slowly, around 40 feet a minute, resulting in a target for radar at the site of a ship wreck for about thirty minutes.

### TRASH INTO ELECTRICITY

With air polution growing and the lack space for garbage New York has problems. They may both be solved by one solution. City planners are eyeing refuse as an ideal fuel for large power plants. Garbage contains less sulfur than fuel. oil now being used, thus reducing poisnous sulfur dioxide in the air. Ninety-eight percent of the smoke and odor can be removed. By using refuse to generate power, the cost of garbage collection would be partly offset.

## Scottsboro Shoe Store "Shoes for the entire Family" Men's Shoes FLORSHEIM In some styles Ladies Shoes Reg. \$20.00 Now \$14.88 **MISS WONDERFUL** \$24.95 Now \$19.88 \$26.95 Now \$21.88 Reg. \$15.99 Now \$10.88 ROBERTS \$12.99 Now \$ 9.88 \$ 9.99 Now \$ 7.88 Reg \$20.00 Now \$14.88 \$12.99 Now \$10.88 Hose 2 pr. 79¢ KINGSWAY



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# Primer on Looking Beautiful from Head to Toe

Stinging? That's the new dimension in color for Spring, fluorescent Day-glo — from the sheerest filmy dresses, to the shiniest patent, to every new fashion accessory a bride can put her see-through gloves on — including the latest lipsticks, right in step with the Spring color scene and heading the cosmetic parade.

Swinging is the way fashie a is moving this Spring — fror, free-as-a-bird tent dresses to the pretty whirl of skirts in the new cone shape, to the long loose fall of hair styles.

And "zinging" is the wild and wonderful way everything looks  $\leftarrow$  from exotic African prints, to bold geometric patterns, to the shine of wet-look vinyl and patent leather and glossy lipstick.

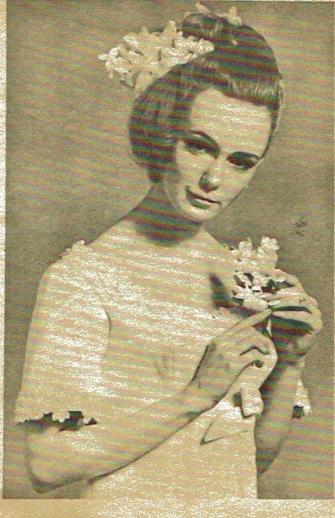
In fact, you better keep your granny glasses firmly in place, because one leading cosmetics house, has put eye-popping, show-stopping cases on its new lipsticks. They're designed in brilliant Day-glo colors, an up-to-the-minute fashion clue to what's inside.

This Spring, the company is introducing the first real invention in lipsticks since someone put it in tubes, a completely new formula that sifts light right through to your lips. Now fashion-conscious brides can wear real lipstick that gives the chicness and sleekness of gloss. Cutex makes it.

## MOTHER'S IN Spotlight, too!

With such a hectic schedule, she has less time than ever to think about herself and her diet. Lunch is often a hastilygulped sandwich, or a cup of tea and a whipped cream pastry after an exhausting shopping spree. Life is a whirlwind of parties and showers where trays of fancy cakes and cookies are passed continuously. With all this haphazard nibbling, often when it comes time to slip into that elegant dress chosen for the big day, it's glove tight around the middle and straining at the side seams. Five unfortunate pounds have gathered into bulges and "spare tires" from all that fancy eating.

A quick nourishing lunch for this busy lady can be found in a tall slender can of a liquid diet food. With relatively few calories in each serving, plus vitamins, minerals and an extra generous boost of protein, this slimming meal will curtail the calories and keep Mother steaming ahead with energy to spare. It's a well balanced solution when the social calendar is studded with parties. With



BEST FACE FORWARD . The "au natural" look is favored for this year's bride. Accent a clear, soft skin with a light makeup that provides coverage and photographs effectively. To achieve the "au natural" look, begin with thorough cleansing to keep skin spotless. One new facial cleanser removes every trace of makeup with plain water. Called Rinse Off cold cream, it's not drying, like soap; not greasy, like creams. Use also as an emollient night cream, makeup base. Photo, courtesy Pacquin.



The newsiest look for '67 brides is the shoe with contrasting heel; coming up fast is the multi-colored shoe in patterned fabric or printed leather. Slick shoes in wet-look patent leather give added excitement to the color story, and white patent is popular trim for contrast. The shapeliest shoes for Spring have U-shaped toes balanced by low, chunky heels and the universal trim is the buckle. And, another new, Spring pace-setter the "granny" shoe with a single strap across the instep in contrasting colors.

Not to be outdone by their "low-down" partners, Spring stockings range from softly pale sheers to show-stopping bold neon shades — the biggest color news, zinging right along with shiny patent shoes.

Of course with your feet and legs in the center of the fashion picture, immaculate grooming is a must for the meticulous bride. To keep in step with Spring, and to please your groom, a Beauty Institute recommends every gal treat her feet to a weekly pedicure. Here's how! Soak feet in warm soapy water, using a soft brush on toes and rough

## 3 WAYS TO LOOK YOUR PRETTIEST ON BIG DAY

Two important days in a woman's life are the days she is born and the day she is married. A bride doesn't have any control over her looks at her birth. On her wedding day, she does!

#### Brides Susceptible

A noted female psychoanalyst has been quoted as saying that emotional strain and fatigue affects a woman's skin adversely and may cause blemishes and skin eruptions at the time when she wants most to look her best. Brides are especially susceptible to pre-nuptial complexion problems because of the tension caused by the avalanche of preparations, parties, packing and chores. If you would like your skin to look its loveliest on your wedding day, try these three tips from the Pacquin skin care specialists:

### 1. Best Face Forward

In some cultures, a groom didn't see his wife's face until after the ceremony. She was completely veiled from view. Today, a bride's complexion is very much in evidence, both "live" and in the wedding photographs. The sensible modern bride, say the experts, will spend extra time on complexion care weeks before the wedding. A complete facial cleansing at least twice a day will not only keep skin sparkling clean, but will also discourage formation of unwanted blemishes caused by surface grime and careless makeup removal. One neat way to deep - cleanse quickly is with a new Rinse Off cold cream. A unique formula for all skin types, it washes away dirt and makeup with plain water. Non-drying, it cleans as thoroughly as soap, yet leaves skin dewy, not gooey.

On the wedding day itself, experts suggest wearing a light, natural makeup that provides coverage without looking theatrical. A light makeup requires less frequent touch-ups during those hectic hours, and also photographs much more effectively.

#### 2. Now Join Hands

The ring ceremony is a most meaningful part of the wedding ritual that goes back many centuries. On this occasion a bride's hand should look smooth and well-manicured. Before the wedding, use a specialized hand cream daily to soften and moisturize. Now there are creams designed for specific skin types, such as a fast absorbing cream for normal skin, super-moisturizing for extra dry skin or medicated cream for chapped skin. Try using a hand cream on elbows, too, an all-to--neglected area that can look conspicuous in a short-sleeved wedding gown. 3. Feet First?

Whether you will be carried over the threshold or waltz in on your own two feet, make sure those feet look as pretty as the rest of you. Beautify feet nightly with an application of lotion designed to smooth dry skin areas. One pleasantly creamy moisturizer, a lotion for extra dry skin, contains a light medication that helps promote healthy tissue. For a professional pedicure, try using Mani Magic, a crystal clear cuticle remover.



20 Sego flavors to sip through, each one tasting like a creamy frosted, curtailing calories can be a gourmet adventure instead of a dreary chore.

For example, brew up a Double Coffee Bracer. Whirl a 10-ounce can of Coffee Royale liquid diet food in the blender along with a teaspoon of instant coffee. Heat to steaming and pour into your prettiest cup. Finish off the meal with four plump prunes sprinkled with grated orange rind. Or try a Dutch Chocolate Float, made by pouring a 10-ounce can of Dutch Chocolate liquid diet food into a well chilled glass, add bubbling soda water up to the top. Nibble on four canned pineapple chunks in a crisp lettuce cup. Feast on an English Toffee Flip made



lovely for a daytime-wedding in her bo lero-look dress. Sleeves are young but flattering, the skirt is tastefully just above the knee. Winged hat and fur stole complete the elegant picture.

by buzzing a chilled 10-ounce can of English Toffee liquid diet food in the blender with a small scoop of vanilla ice milk and a double dash of cinnamon. Munch on a watercress and radish rose bouquet. areas. A pumice stone will erase callouses and unsightly "pump bumps". (Discard offending, too-tight shoes). Dry feet thoroughly and push back cuticles with an orangewood stick. Cut nails straight across, then give two coats of polish in one of the new shades for Spring and Summer.

Smooth, sleek, well-groomed legs are a must for Spring's new fashion look. For effective, carefree leg grooming we recommend the Lady Remington Beauty Shaver. This lightweight shaver lets you shave legs and underarms quickly, completely and comfortably. You never have to worry about nicks, cuts or scratches. It provides a close, comfortable shave that leaves legs and unSTAY THE SMOOTHIE HE LOVES! For effective, carefree leg grooming the Bride uses a new fashion wise, especially-for-ladies shaver. This lightweight beauty shaver lets you shave legs and underarms quickly, completely and comfortably. You never have to worry about nicks, cuts or scratches. It provides a close, comfortable shave. Photo, courtesy Lady Remington.

derarms fuzz-free and satinsmooth every time.

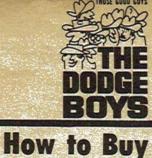
There's a fashion look to this grooming aid, too. The shaver comes in pretty pastels: Wedgewood blue, Venetian rose and antique gold in a boudoir case that's so pretty and feminine it belongs on a dressing table. Sure to make your groom proud! Get into the habit of pampering yourself at least once a week in this way. You'll be walking on air when you step into the up-and-coming Spring and Summer fashions. JACKSON COUNTY ADVERTISER

## **1967 DODGE CHARGER - TOMORROW'S CAR TODAY!**

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attress

as important as the weight of

the steel used to make the coils, how they are produced,

and how they are processed. These all affect the buoyancy,

strength, and support of the

2. The combination of the weight and number of coils,

and the type and amount of

inner upholstery helps de-

termine whether a mattress

3. Quality construction of

is soft, medium, or firm.

innerspring unit.

1. The number of coils in an innerspring mattress is not

## **Keep the Peace! Remember, Husband Is Head of House**

Marriages may be made in heaven, but on earth they are legal contracts. So before you say, "I do," it's a good idea to know some of the legal rights and responsibilities of a married couple.

state, but is based on the old English common law. Fortunately for American wives, it. has been modified to give dividually-owned property and

but property acquired by either husband or wife is legally "his or "hers" unless it is placed in both names. The exception is in states such as California which have community property laws. In these U. S. law regarding mar-riage varies from state to co-owners of all property acquired during the marriage.

Either husband or wife may enter contracts concerning inmarried women more rights, can sue or be sued individually.

## **Book Review** The Death Of A President

The Death of a President deals with the events leading up to, during and following the assassination of John F. Ken-Manchester's 350,000 nedy. word narrative on the murder of this country's late President is unfortunately lacking in quality. The Kennedy family could have done better by chosing a more well-known writer. Manchester has several books in print and after reading his latest book one sees why none of his previous works has not become a best seller.

on a tragedy and turned it into Chapter titles. Lancer, Chara chronicle of detailed events coal, Wand, SS 100 x and Lace calculated to thrill. There are were used in this manner to some particular scenes that produce an overall dramatic justify dramitization; however, effect. In short the book reads some scenes were over-done as a rough sketch of a potentand could have been handled ially good narrative.

in a more suitable manner be fitting the office of the President. The author has dealt in great detail on many items. The contents of John Kennedy's pockets that fateful day and even his driver's license number are an example of his deep research. "Death of a President" will undoubtedly serve as a comprehensive history of the assassination but will not rank as a major contribution to the literary world. Somewhere in his research, Manchester found Secret Service Manchester has capitalized code terms and used them as

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says the American Educator Encyclopedia.

Nevertheless, the encyclopedia reports, the husband is legally head of the house and has the right to choose the family domicile. The wife must reside at this location or be guilty of desertion.

It is the legal duty of the husband to support his wife and family in accordance with his financial ability. As for the wife, she must provide "reasonable domestic services." In some states, if the husband is unable to support his wife or family, the wife must assume support. Failure of the husband to support his family is often considered desertion. Most couples call it "ours,"

A married woman can be sued

for her own wrongful acts and her husband is not responsible unless he authorized those acts or benefited from them.

In some states, husband and wife may sue each other under certain circumstances.

In almost half the states of the United States, a husband cannot disinherit his wife, for she has dower rights to a portion of her husband's estate, whether or not he leaves it to her in his will. In a few states, husbands also have dower rights.

In the U.S., more than one marriage in five ends in divorce, the Encyclopedia reports.

innerspring mattress will have the inner materials wrapped into a tight roll and firmly secured to the innerspring unit. This reinforces the edges, prevents the material from shifting, and keeps the surface firm and tightly drawn. Quilting also helps secure the inner materials as well as provide a decorative design to the cover.

4. The box spring should be purchased at the same time as the mattress, and they should be designed to go together for maxium support.

5. Consider size. The new "people - size" mattressesextra long, queen size, and king size - are especially comfortable because they provide the room needed for the most refreshing rest.

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